

FOR IMMEDIATE RELEASE



DON'T GET SCAMMED: NATB PROTECTS FANS FROM SUPER BOWL TICKET FRAUD

Let the NATB's **Ten Commandments of Ticket Buying** Be Your Guide

WASHINGTON, DC - January 21, 2015 - The National Association of Ticket Brokers provides football fans across America with important and needed protections as they look for seats to Super Bowl XLIX on February 1 in Glendale AZ. A significant number of fans at the game will have acquired their tickets on the secondary market since, as reported by CNN, only about 1,000 of the University of Phoenix Stadium's 63,000+ seats will have been sold at original face value. It's a good time to urge ticket hunters to temper their big-game enthusiasm with caution.

The National Consumers League and Better Business Bureau chapters across the nation recommend doing business on the secondary ticket market with NATB member-brokers only, as they are guided by a Code of Ethics and a 200% money-back guarantee.

As part of our mandate to educate the public on safe and secure ticket buying, we refer fans to the NATB Ten Commandments of Ticket Buying:

1. **Get a money-back guarantee.**
2. **Ask for section and row, and check the seating chart.**
3. **Buy from NATB Members only.**
4. **Understand the terms of the transaction.**
5. **Do your research and know the market price.**
6. **Do not buy on the street corner or outside an event.**
7. **Do not buy on an unsecured web site.**
8. **Do not pay with cash.**
9. **Do not take the "too-good-to-be-true" deal.**
10. **Report counterfeit or dishonest sellers. NATB Hotline: 1 (630) 510-4594**

The National Association of Ticket Brokers (NATB) is a non-profit trade association that advocates for the rights of ticket buyers and its membership, composed of ticket sellers in the secondary market.

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