

FOR IMMEDIATE RELEASE
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DON'T GET SCAMMED: NATB PROTECTS FANS FROM NFL PLAYOFF TICKET FRAUD

Let the NATB's Ten Commandments of Ticket-Buying Be Your Guide

WASHINGTON, DC - The National Association of Ticket Brokers provides football fans across America with important and needed protections as they look for seats to the NFC and AFC Championship Games, and the Super Bowl in Phoenix. Ticket-hunters should always temper their enthusiasm in getting to the big game with caution, but especially in times of highest demand. More than at any time of the year, that means now.

The National Consumers League and Better Business Bureau chapters across the nation recommend doing business on the secondary ticket market with NATB-member brokers only, as they are guided by a Code of Ethics and a 200% money-back guarantee. They can be found here: <http://www.natb.org/find/>

As part of our mandate to educate the public on safe and secure ticket-buying, we refer fans to the NATB Ten Commandments of Ticket-Buying:

1. **Get a money-back guarantee.**
2. **Ask for section and row, and check the seating chart.**
3. **Buy from NATB Members only.**
4. **Understand the terms of the transaction.**
5. **Do your research and know the market price.**
6. **Do not buy on the street corner or outside an event.**
7. **Do not buy on an unsecured web site.**
8. **Do not pay with cash.**
9. **Do not take the "too-good-to-be-true" deal.**
10. **Report counterfeit or dishonest sellers. NATB Hotline: 1 (630) 510-4594**

The National Association of Ticket Brokers (NATB) is a non-profit trade association that advocates for the rights of ticket buyers and its membership, which is composed of ticket sellers in the secondary market.

For more information or an interview, please contact Gary Adler directly at:

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